



# ZACHARY

*Really*

HOT AIR BALLOON  
FESTIVAL

August 10, 2024  
12-9 PM



[DOWNTOWNLIVEZACHARY@GMAIL.COM](mailto:DOWNTOWNLIVEZACHARY@GMAIL.COM)

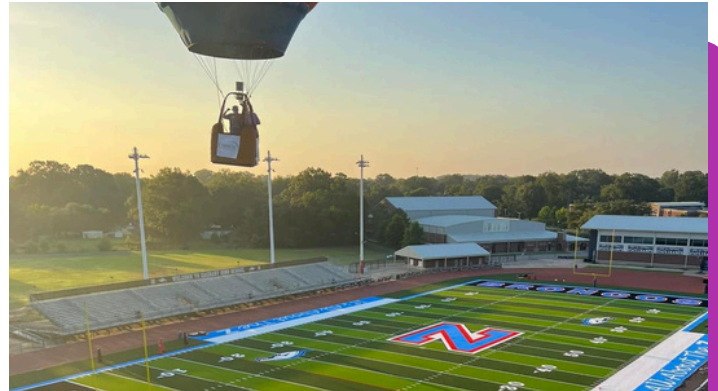


# 2024 ZACHARY REALLY HOT AIR BALLOON FESTIVAL SPONSORSHIP PACKAGES

Your sponsorship includes 2024 Hot air balloon festival & Downtown Live 2024-2025 concert season.

Proceeds from the Zachary Really Hot Air Balloon Festival benefit Downtown Live, a free community concert series. A portion of proceeds also benefits the BREC scholarship fund, providing children paid camp tuition.

TITLE SPONSOR	\$5,000 (only 1 available)
STAGE SPONSOR	\$4,000 (*NO LONGER AVAILABLE)
BALLOON SPONSOR	\$3,000 (7 available)
SKY SPONSOR	\$2,000
CLOUD SPONSOR	\$1,000
BREEZE SPONSOR	\$500



Note: balloon rides are at the pilot's discretion. The pilot can decline for safety reasons including physical health, weight, wind, rain, and heat.

Sponsorship is non-refundable. Should the festival be cancelled due to weather conditions, your sponsorship will continue to benefit Downtown Live and the BREC Scholarship Fund.

# SPONSORSHIP PACKAGES

Your sponsorship includes 2024 Hot air balloon festival & Downtown Live 2024-2025 concert season.

## **TITLE SPONSOR**     **\$5,000** (Only 1 available)

- **Hot Air Balloon Ride for 2** (morning of August 10th, dependent on weather conditions)
- **10** VIP passes with access to catered VIP lounge
- **10** bar tickets
- **8** tether balloon rides (dependent on weather conditions including wind, rain, and heat)
- Sponsor information tent (10x10 tent provided by sponsor) at balloon festival
- Banner with company logo on the hot air balloon basket
- Recognition on hot air balloon festival advertising (print, digital, social media)
- Advertising on balloon festival band stage
- Recognition on stage throughout hot air balloon festival
- Sponsor information tent (10x10 tent provided by sponsor) at hot air balloon festival
- Recognition on Downtown Live advertising for the 2024-2025 season (print, digital, social media)
- Advertising on video board at Downtown Live 2024-2025 concert season
- Recognition on stage during Downtown Live concerts
- Sponsor information tent (10x10 tent provided by sponsor) at Downtown Live concerts

Note: balloon rides are at the pilot's discretion. The pilot can decline for safety reasons including physical health, weight, wind, rain, and heat.

Sponsorship is non-refundable. Should the festival be cancelled due to weather conditions, your sponsorship will continue to benefit Downtown Live and the BREC Scholarship Fund.

2024 ZACHARY REALLY HOT AIR BALLOON FESTIVAL

# SPONSORSHIP PACKAGES

Your sponsorship includes 2024 Hot air balloon festival & Downtown Live 2024-2025 concert season.

## BALLOON SPONSOR

**\$3,000** (Only 7 available)

- **Hot Air Balloon Ride for 1** (morning of August 10th, dependent on weather conditions)
- **6** VIP passes with access to catered VIP lounge
- **6** bar tickets
- **5** tether rides (dependent on weather conditions such as wind, rain, and heat)
- Banner with company logo on the hot air balloon basket
- Recognition on hot air balloon festival advertising (print, digital, social media)
- Advertising on balloon festival band stage
- Recognition on stage throughout hot air balloon festival
- Recognition on Downtown Live advertising for the 2024-2025 season (print, digital, social media)
- Advertising on video boards at Downtown Live 2024-2025 concert season
- Recognition on stage during Downtown Live concerts

Note: balloon rides are at the pilot's discretion. The pilot can decline for safety reasons including physical health, weight, wind, rain, and heat.

Sponsorship is non-refundable. Should the festival be cancelled due to weather conditions, your sponsorship will continue to benefit Downtown Live and the BREC Scholarship Fund.

**Questions? [DOWNTOWNLIVEZACHARY@GMAIL.COM](mailto:DOWNTOWNLIVEZACHARY@GMAIL.COM)**

2024 ZACHARY REALLY HOT AIR BALLOON FESTIVAL

# SPONSORSHIP PACKAGES

Your sponsorship includes 2024 Hot air balloon festival & Downtown Live 2024-2025 concert season.

## SKY SPONSOR

**\$2,000**

- **5** VIP passes with access to catered VIP lounge
- **5** bar tickets
- Recognition on hot air balloon festival advertising (print, digital, social media)
- Advertising on balloon festival band stage
- Recognition on stage throughout hot air balloon festival
- Recognition on Downtown Live advertising for the 2024-2025 season (print, digital, social media)
- Advertising on video board at Downtown Live 2024-2025 concert season
- Recognition on stage during Downtown Live concerts

Note: balloon rides are at the pilot's discretion. The pilot can decline for safety reasons including physical health, weight, wind, rain, and heat.

Sponsorship is non-refundable. Should the festival be cancelled due to weather conditions, your sponsorship will continue to benefit Downtown Live and the BREC Scholarship Fund.

**Questions? [DOWNTOWNLIVEZACHARY@GMAIL.COM](mailto:DOWNTOWNLIVEZACHARY@GMAIL.COM)**

# SPONSORSHIP PACKAGES

Your sponsorship includes 2024 Hot air balloon festival & Downtown Live 2024-2025 concert season.

## CLOUD SPONSOR

**\$1,000**

- **4** VIP passes with access to catered VIP lounge
- **4** bar tickets
- Recognition on hot air balloon festival advertising (print, digital, social media)
- Advertising on balloon festival band stage
- Recognition on stage throughout hot air balloon festival
- Recognition on Downtown Live advertising for the 2024-2025 season (print, digital, social media)
- Advertising on video board at Downtown Live 2024-2025 concert season
- Recognition on stage during Downtown Live concerts

## BREEZE SPONSOR

**\$500**

- **2** VIP passes with access to catered VIP lounge
- **2** bar tickets
- Recognition on social media

Note: balloon rides are at the pilot's discretion. The pilot can decline for safety reasons including physical health, weight, wind, rain, and heat.

Sponsorship is non-refundable. Should the festival be cancelled due to weather conditions, your sponsorship will continue to benefit Downtown Live and the BREC Scholarship Fund.

**Questions? DOWNTOWNLIVEZACHARY@GMAIL.COM**

# SPONSORSHIP PACKAGES

Your sponsorship includes 2024 Hot air balloon festival & Downtown Live 2024-2025 concert season.

Please complete the next 2 pages, OR the online sponsor form at the QR code here:



Please select a sponsorship option below:

**TITLE SPONSOR**

\$5,000 (only 1 available)

**STAGE SPONSOR**

\$4,000 (\*NO LONGER AVAILABLE)

**BALLOON SPONSOR**

\$3,000 (7 available)

**SKY SPONSOR**

\$2,000

**CLOUD SPONSOR**

\$1,000

**BREEZE SPONSOR**

\$500



Please select a payment option below:

Mail check payable to "Downtown Live"  
(PO Box 310, Zachary, LA 70791)

Drop off check payable to "Downtown Live"  
(4700 Main Street, Zachary)

Venmo "Downtown Live"

Credit card

First & last name \_\_\_\_\_

# \_\_\_\_\_

Exp: \_\_\_/\_\_\_ CVC \_\_\_\_\_ Zip \_\_\_\_\_

Note: balloon rides are at the pilot's discretion. The pilot can decline for safety reasons including physical health, weight, wind, rain, and heat.

Sponsorship is non-refundable. Should the festival be cancelled due to weather conditions, your sponsorship will continue to benefit Downtown Live and the BREC Scholarship Fund.

# SPONSORSHIP PACKAGES

Your sponsorship includes 2024 Hot air balloon festival & Downtown Live 2024-2025 concert season.

## Contact Information:

Business/Organization name \_\_\_\_\_

Mailing address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsorship contact name \_\_\_\_\_

Phone number w: \_\_\_\_\_ C: \_\_\_\_\_

Email \_\_\_\_\_

Additional contact name \_\_\_\_\_

Phone number w: \_\_\_\_\_ C: \_\_\_\_\_

Email \_\_\_\_\_

*HAB* Initial next to the sponsorship terms below, indicating you agree.

Sponsorships include the 2024 hot air balloon festival & the 2024-2025 Downtown Live concert season (through summer 2025.)

Balloon rides are at the pilot's discretion. The pilot can decline for safety reasons including physical health, weight, wind, rain, and heat.

Sponsorships are non-refundable. Should the festival be cancelled due to weather conditions, your sponsorship will continue to benefit Downtown Live and the BREC Scholarship Fund.

Signature: \_\_\_\_\_

Note: balloon rides are at the pilot's discretion. The pilot can decline for safety reasons including physical health, weight, wind, rain, and heat.

Sponsorship is non-refundable. Should the festival be cancelled due to weather conditions, your sponsorship will continue to benefit Downtown Live and the BREC Scholarship Fund.



# Request for Taxpayer Identification Number and Certification

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

**Give form to the  
 requester. Do not  
 send to the IRS.**

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

<b>Print or type.</b> See Specific Instructions on page 3.	<p><b>1</b> Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p><b>Downtown Live at the Gazebo</b></p>		
	<p><b>2</b> Business name/disregarded entity name, if different from above.</p>		
	<p><b>3a</b> Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor    <input checked="" type="checkbox"/> C corporation    <input type="checkbox"/> S corporation    <input type="checkbox"/> Partnership    <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) . . . . .</p> <p><b>Note:</b> Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.</p> <p><input type="checkbox"/> Other (see instructions) _____</p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) _____</p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____</p> <p style="text-align: right;"><i>(Applies to accounts maintained outside the United States.)</i></p>	
	<p><b>3b</b> If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions . . . . . <input type="checkbox"/></p>		
	<p><b>5</b> Address (number, street, and apt. or suite no.). See instructions.</p> <p><b>4470 Main Street</b></p>	<p>Requester's name and address (optional)</p>	
	<p><b>6</b> City, state, and ZIP code</p> <p><b>Zachary, LA 70791</b></p>		
	<p><b>7</b> List account number(s) here (optional)</p>		

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>										
or										
<b>Employer identification number</b>										
8	5		-	0	5	0	7	0	7	4

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person	Date <b>3/1/2024</b>
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## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

### What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they